

HOW TO GROW YOUR BRAND ON INSTAGRAM

by Nomad Atelier



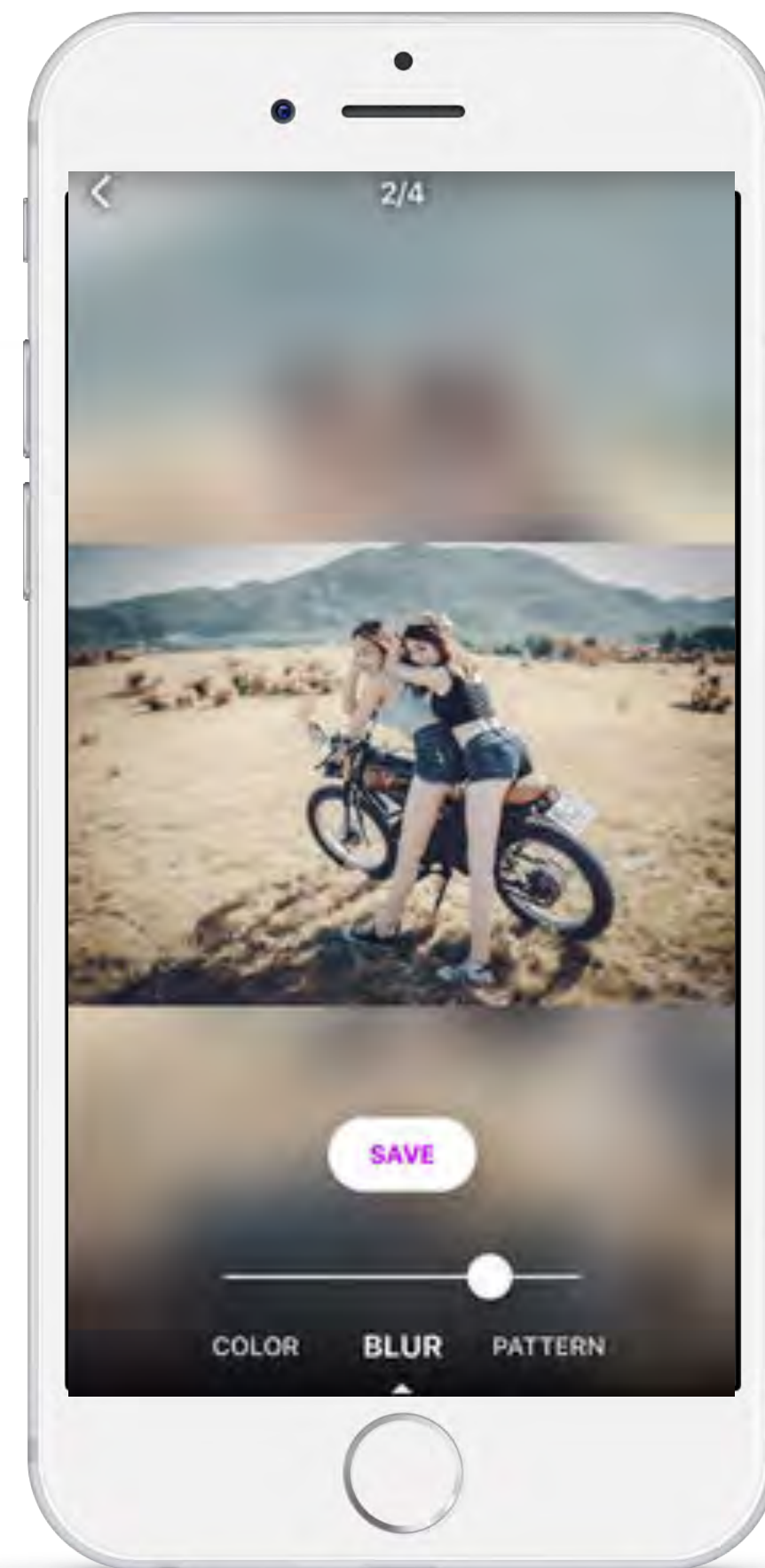
MASTERCLASS LEVEL 2/ APPS & WORKING TOOLS



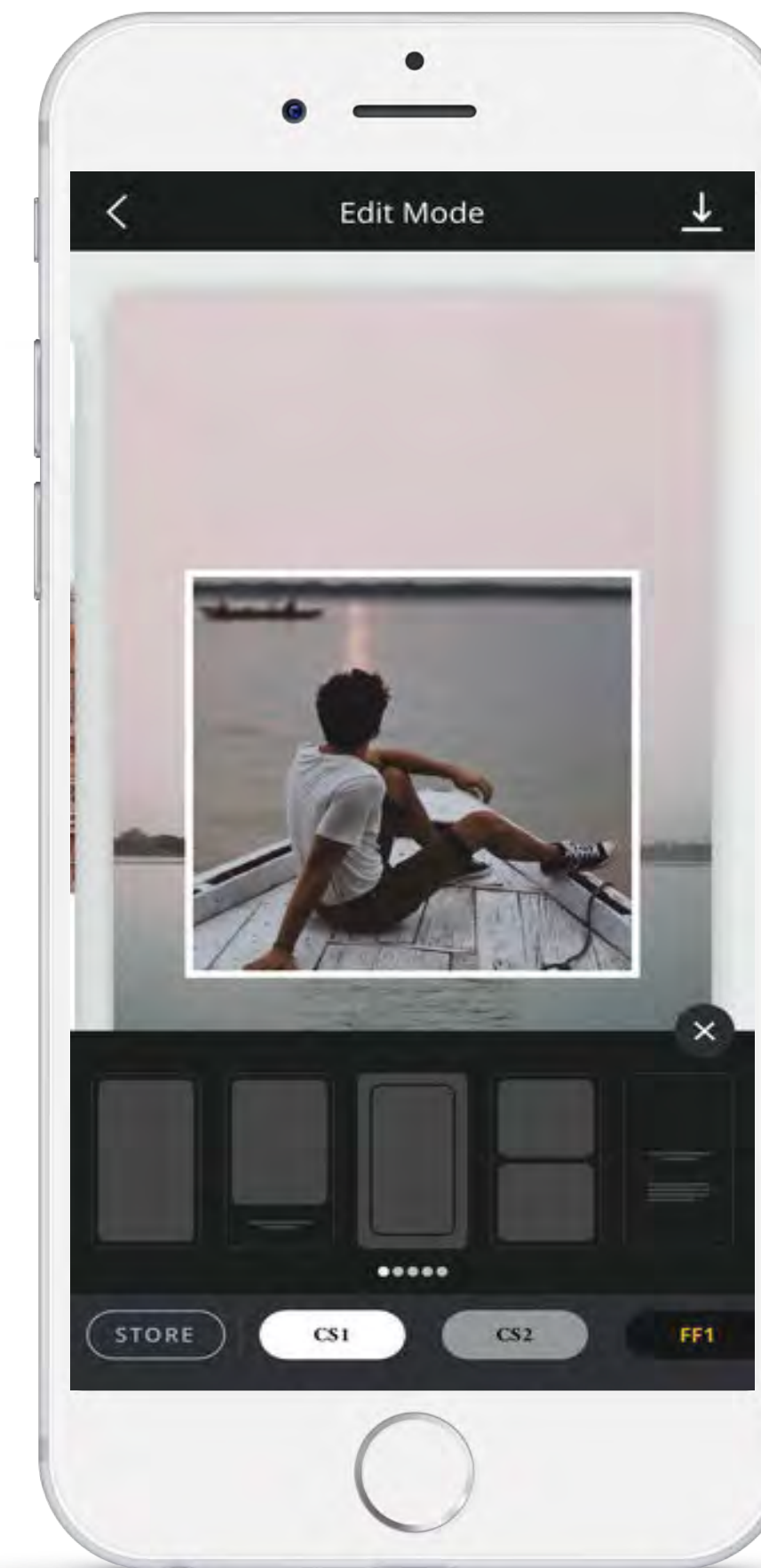
EDITING APPS FOR INSTAGRAM STORIES



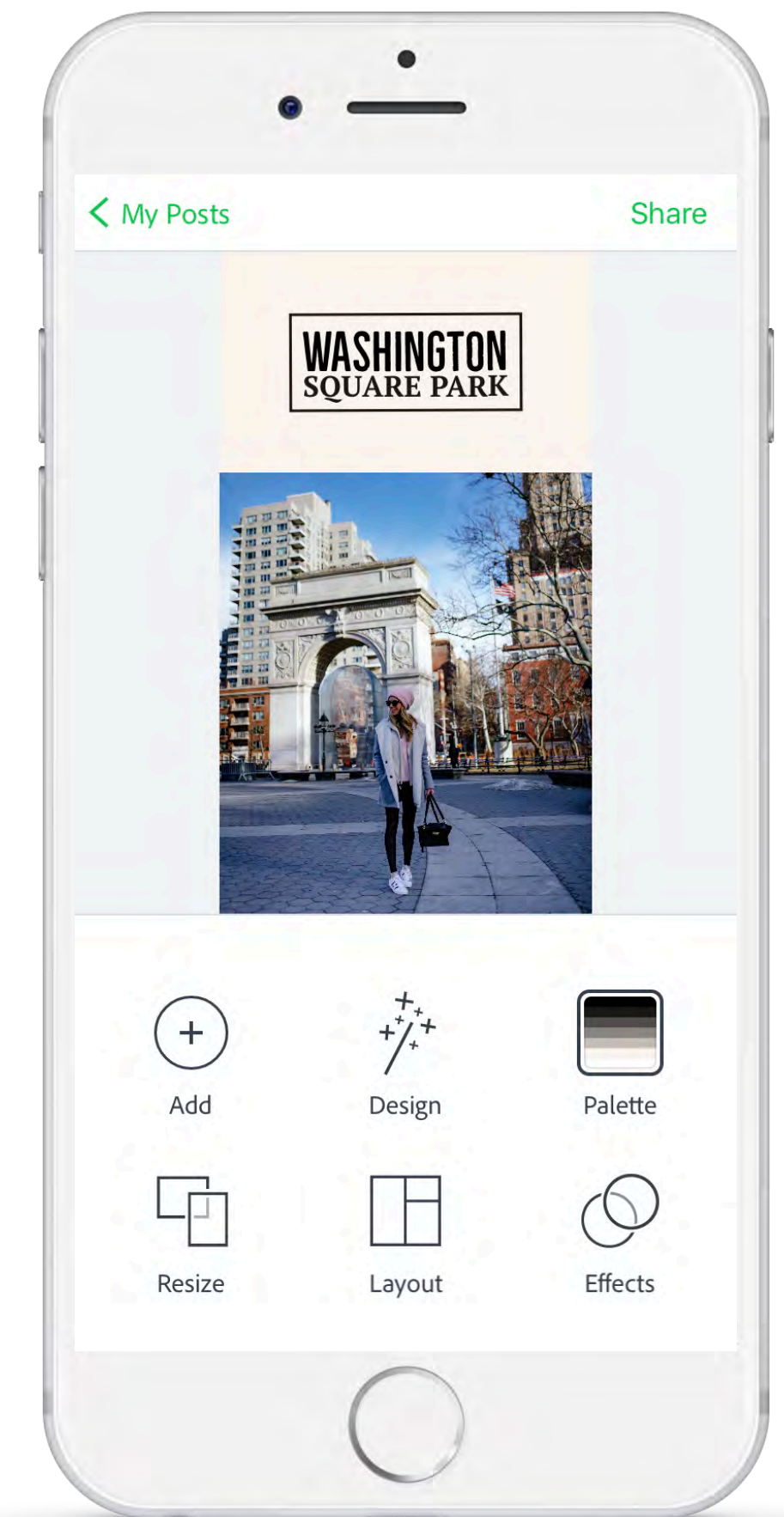
InShot app



NoCrop Story
app



Unfold App
(Iphone only)

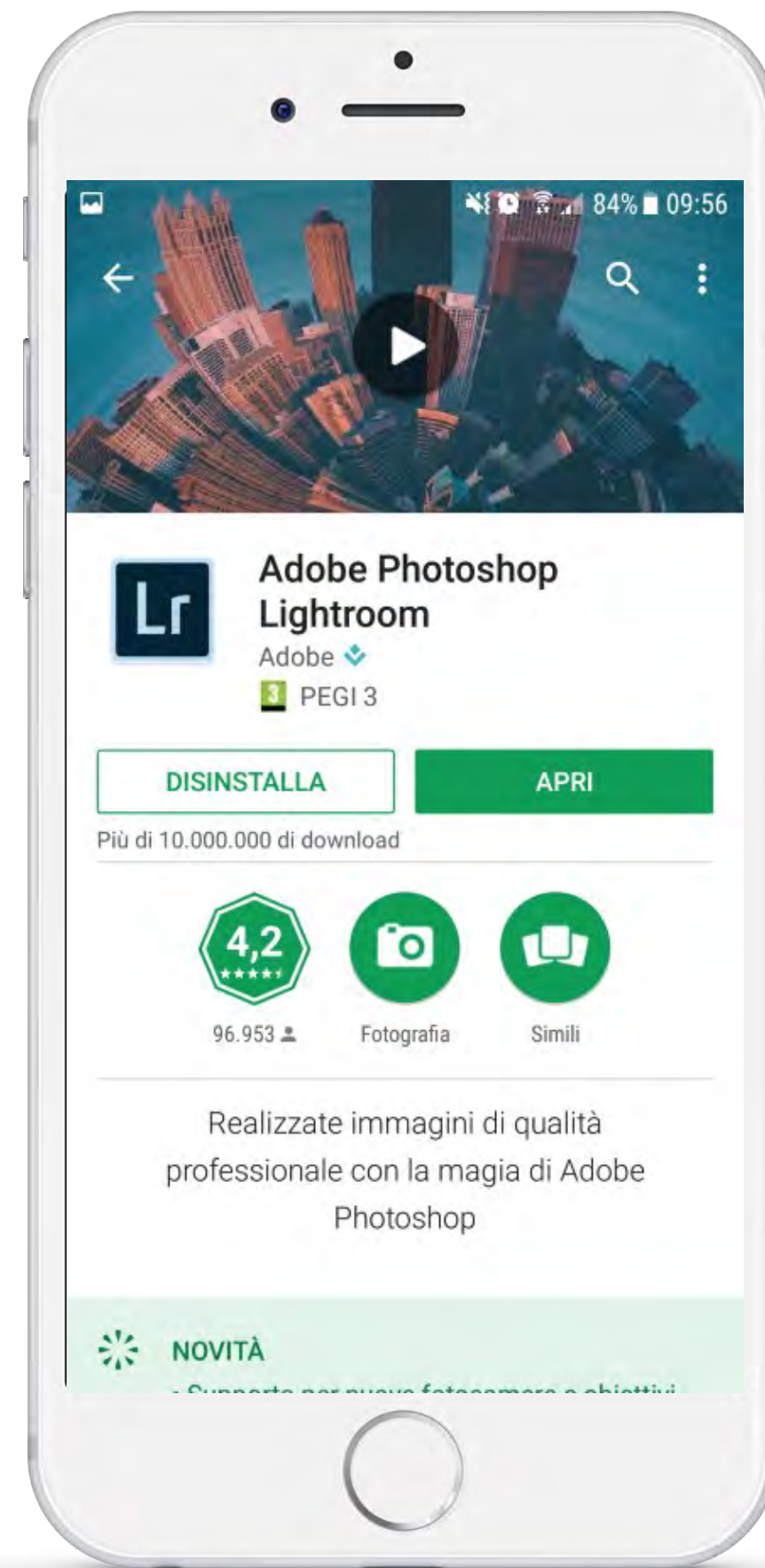


Adobe spark
(Iphone only)

EDITING TOOLS / PHONE PHOTOGRAPHY



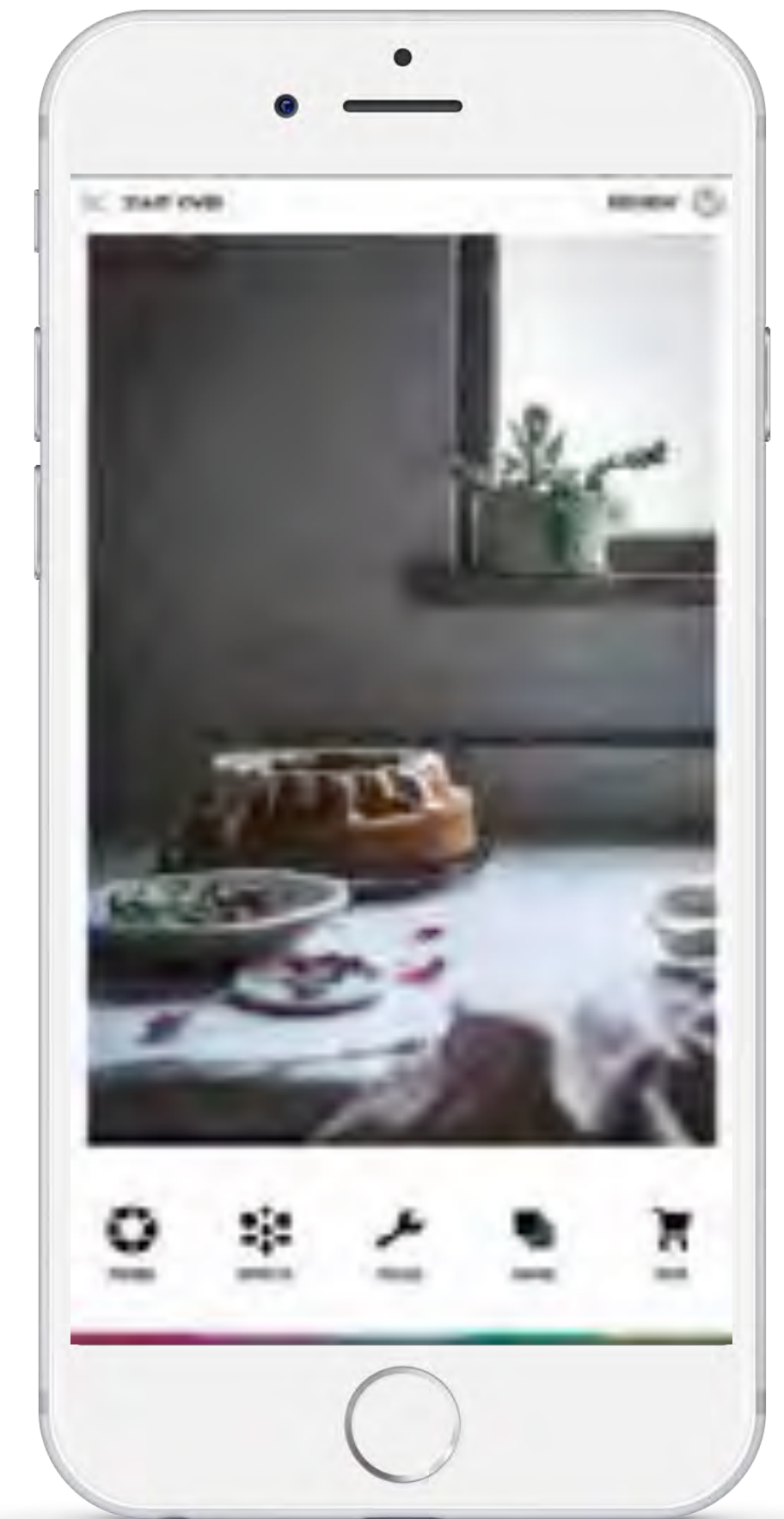
Snapseed



Lightroom
(by Adobe)

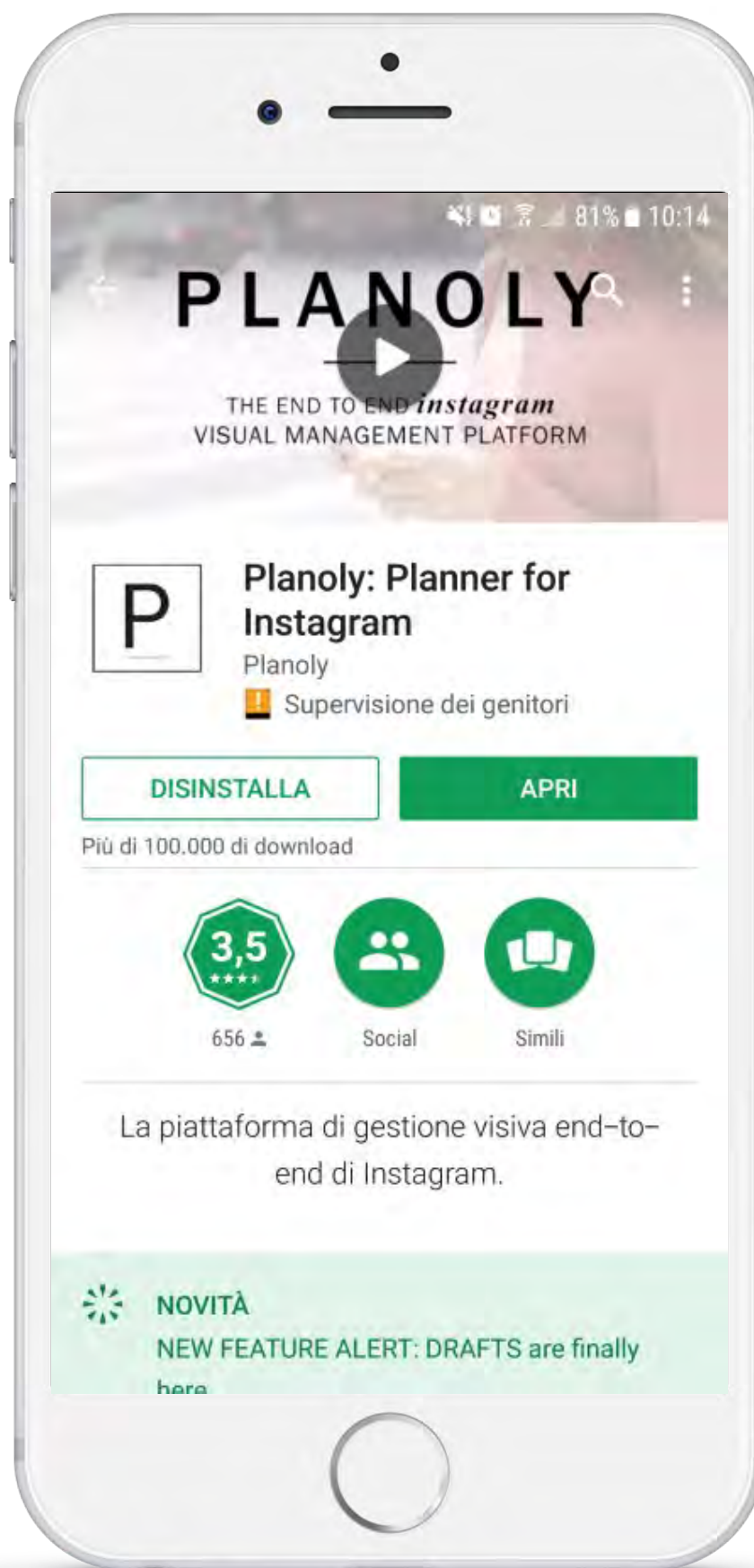


VSCO



Color Story

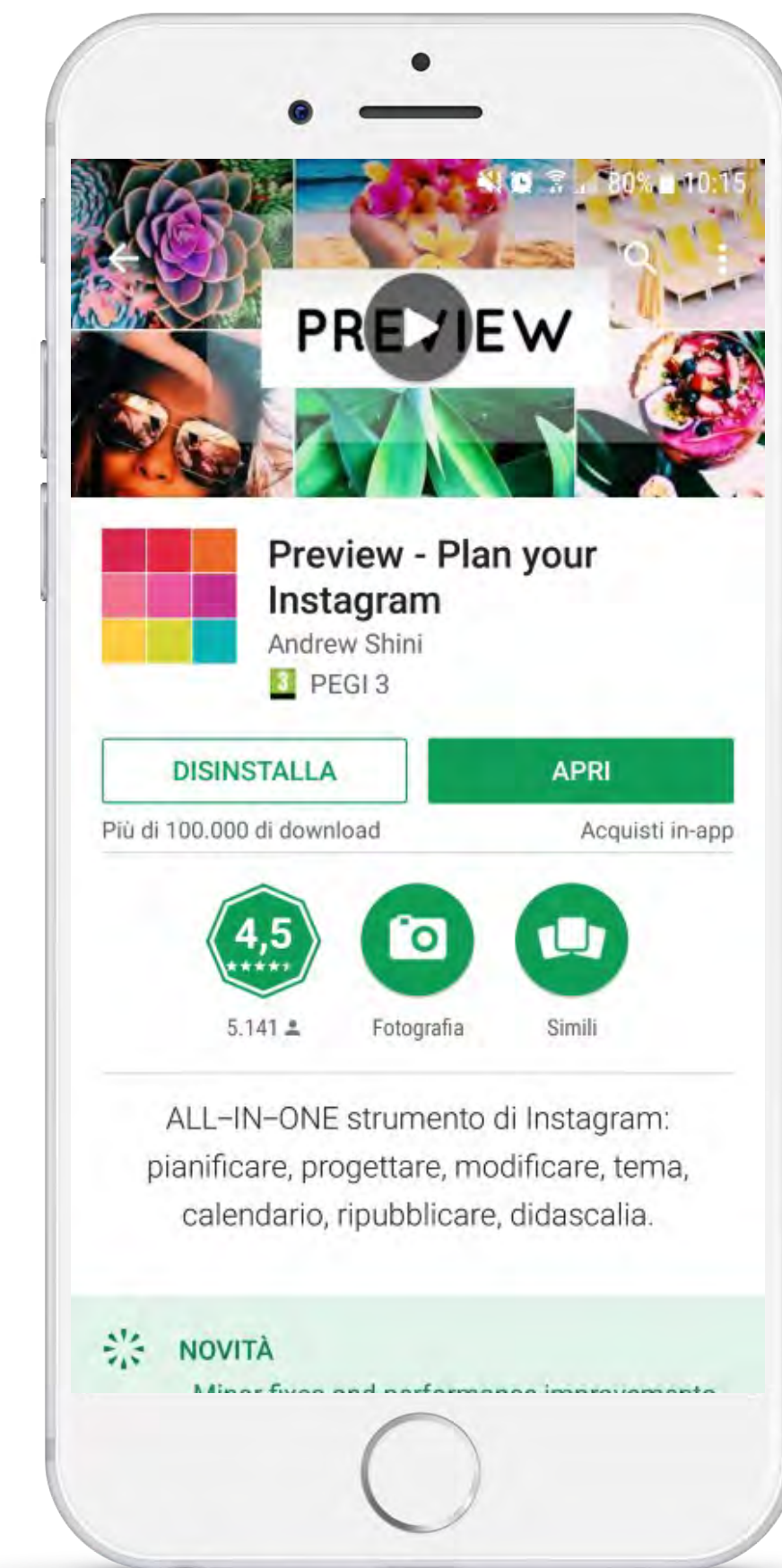
ADVANCED APPS / *PLANNING* TOOLS



Planoly

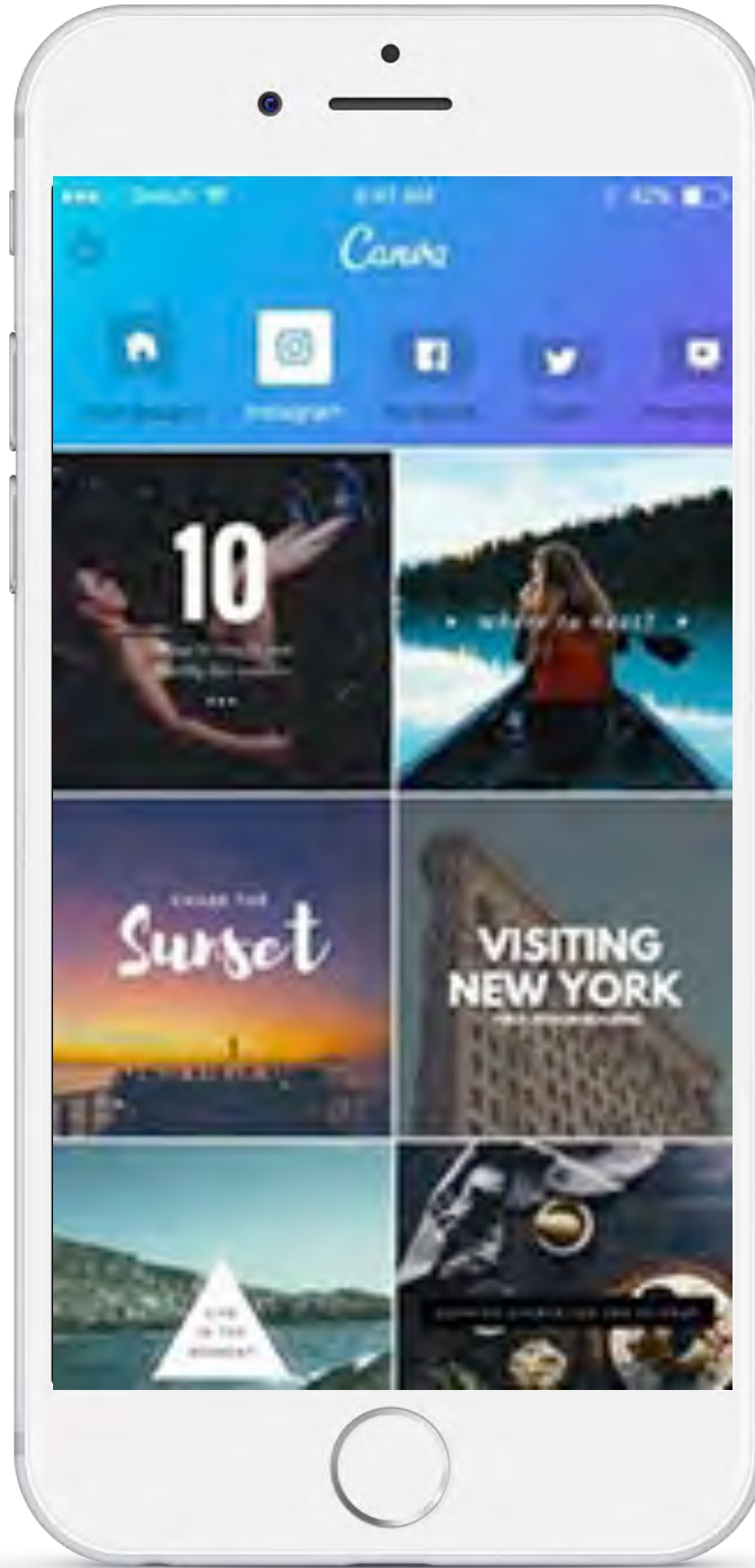


UNUM – Design
Perfection

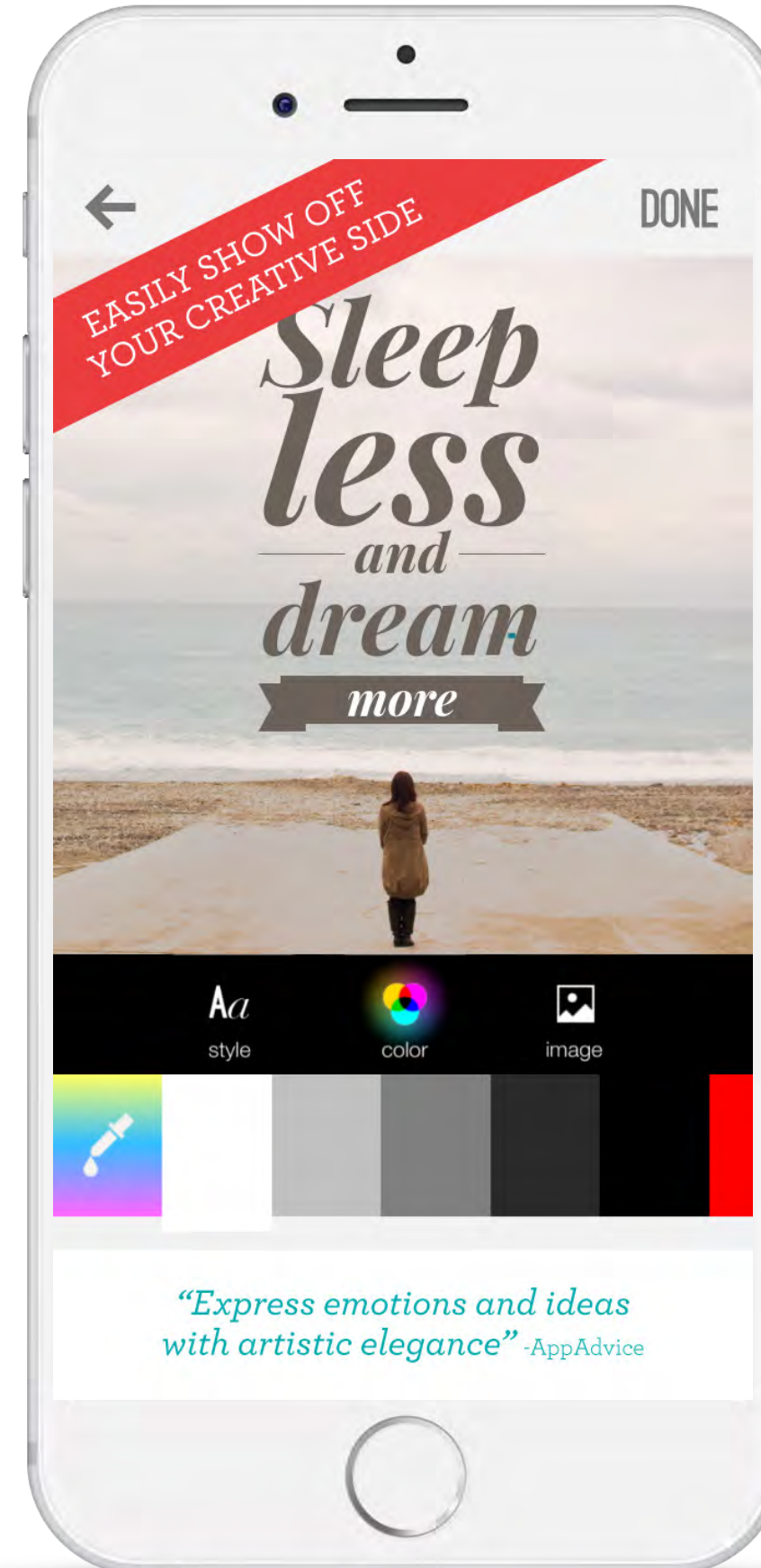


Preview

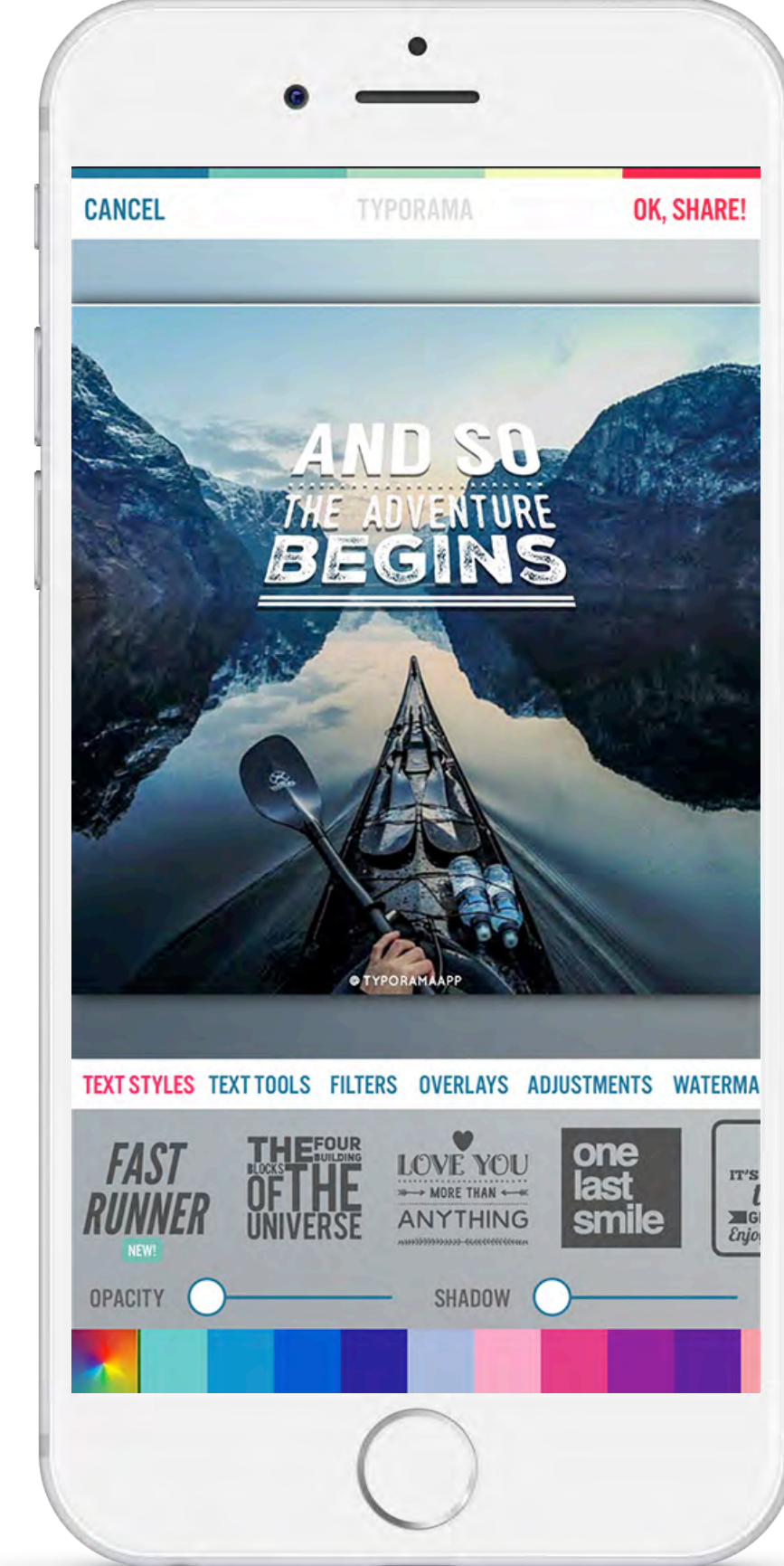
Content Curating Tools/ Graphics



Canva



Wordswag

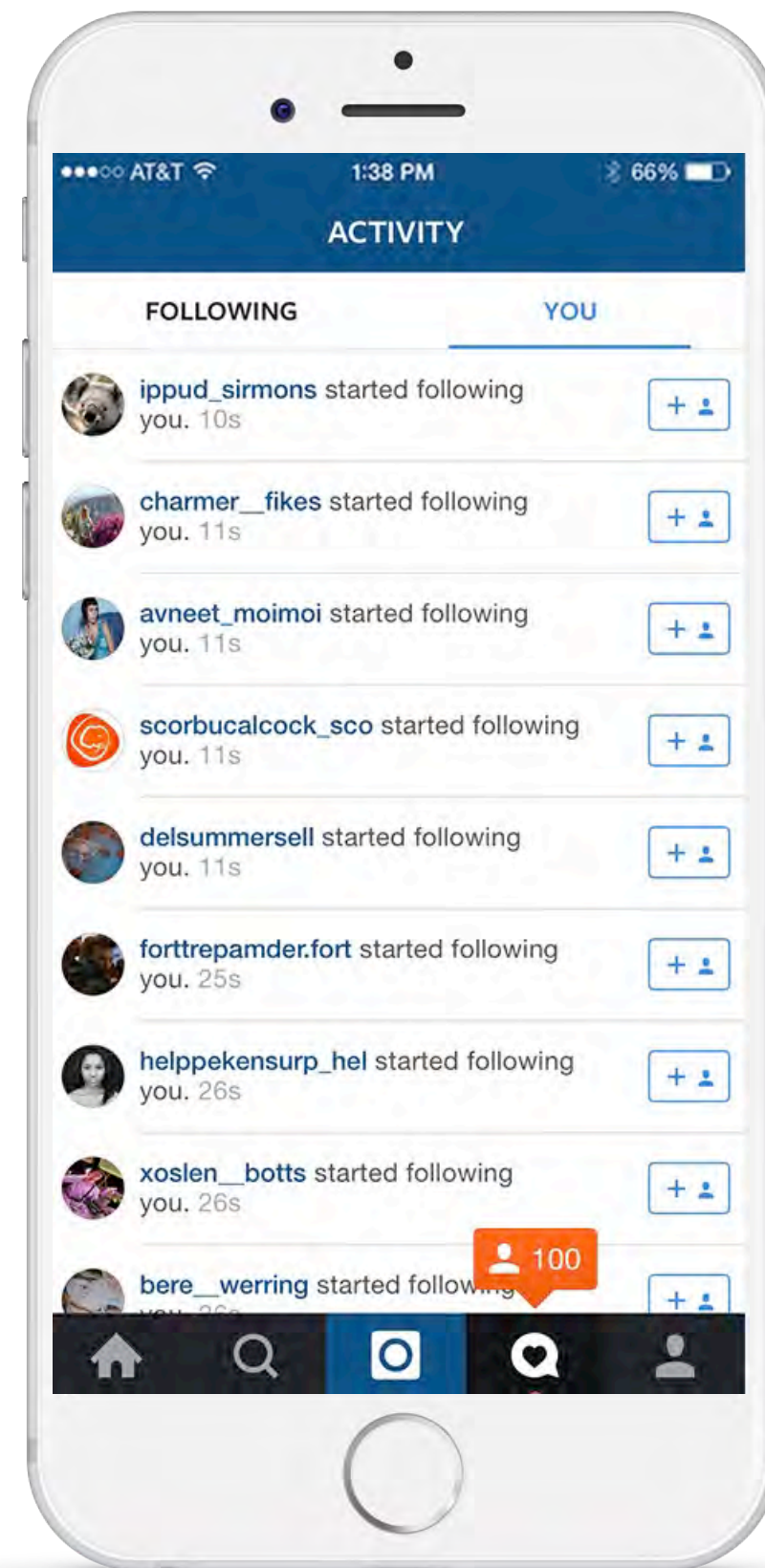


Typorama

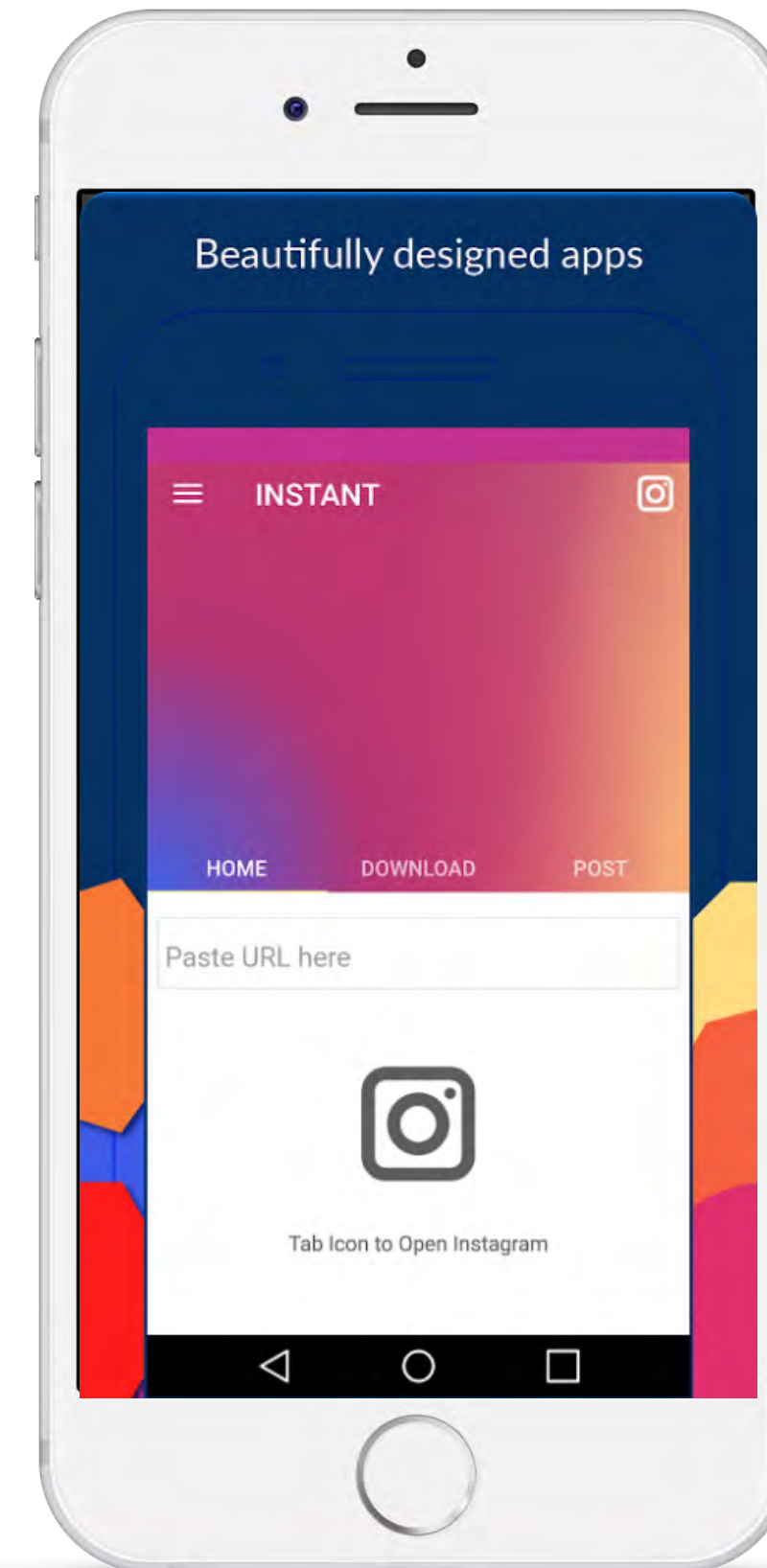
ADVANCED/ *BUSINESS* TOOLS



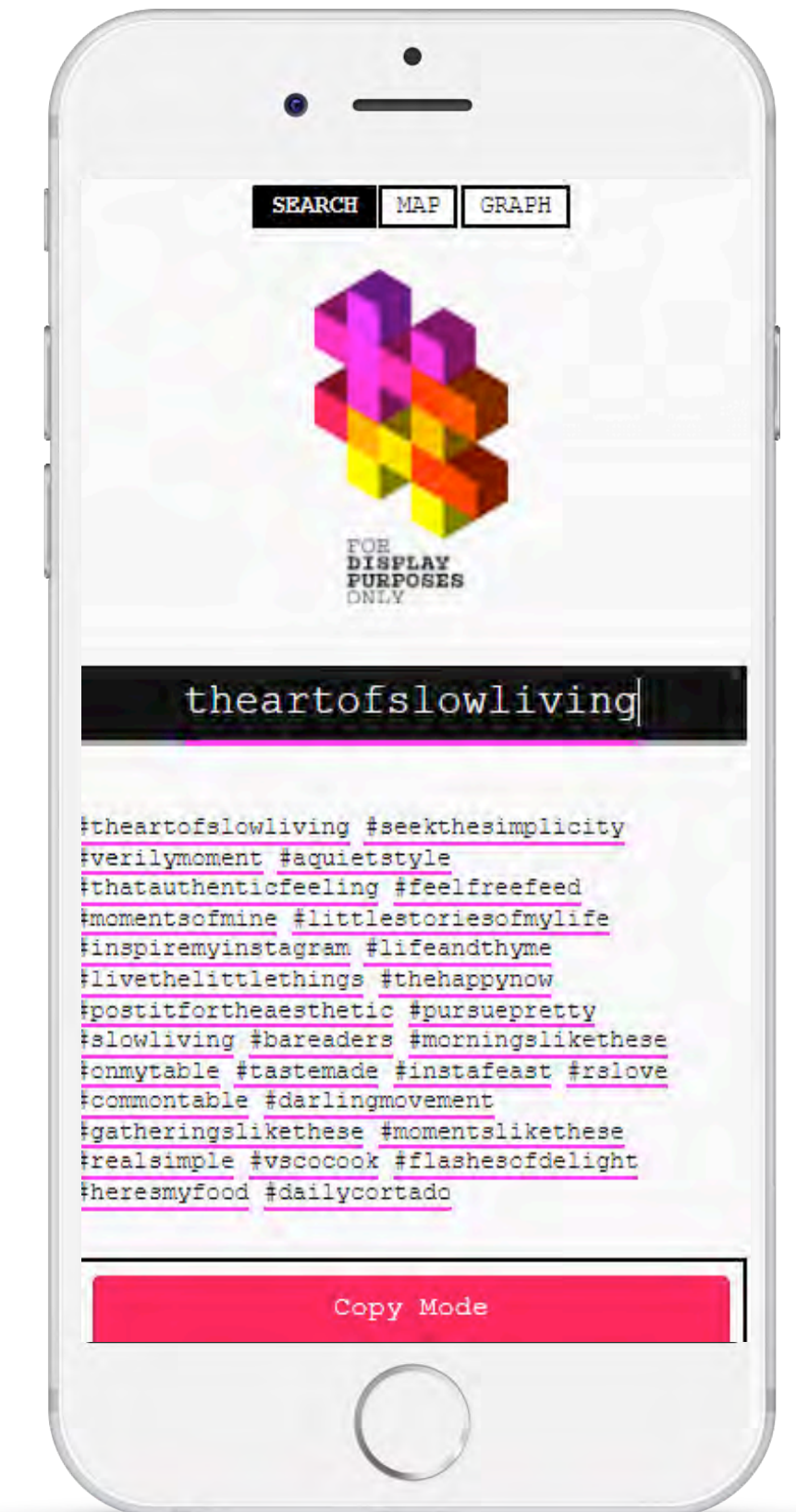
Iconosquare



Followers+

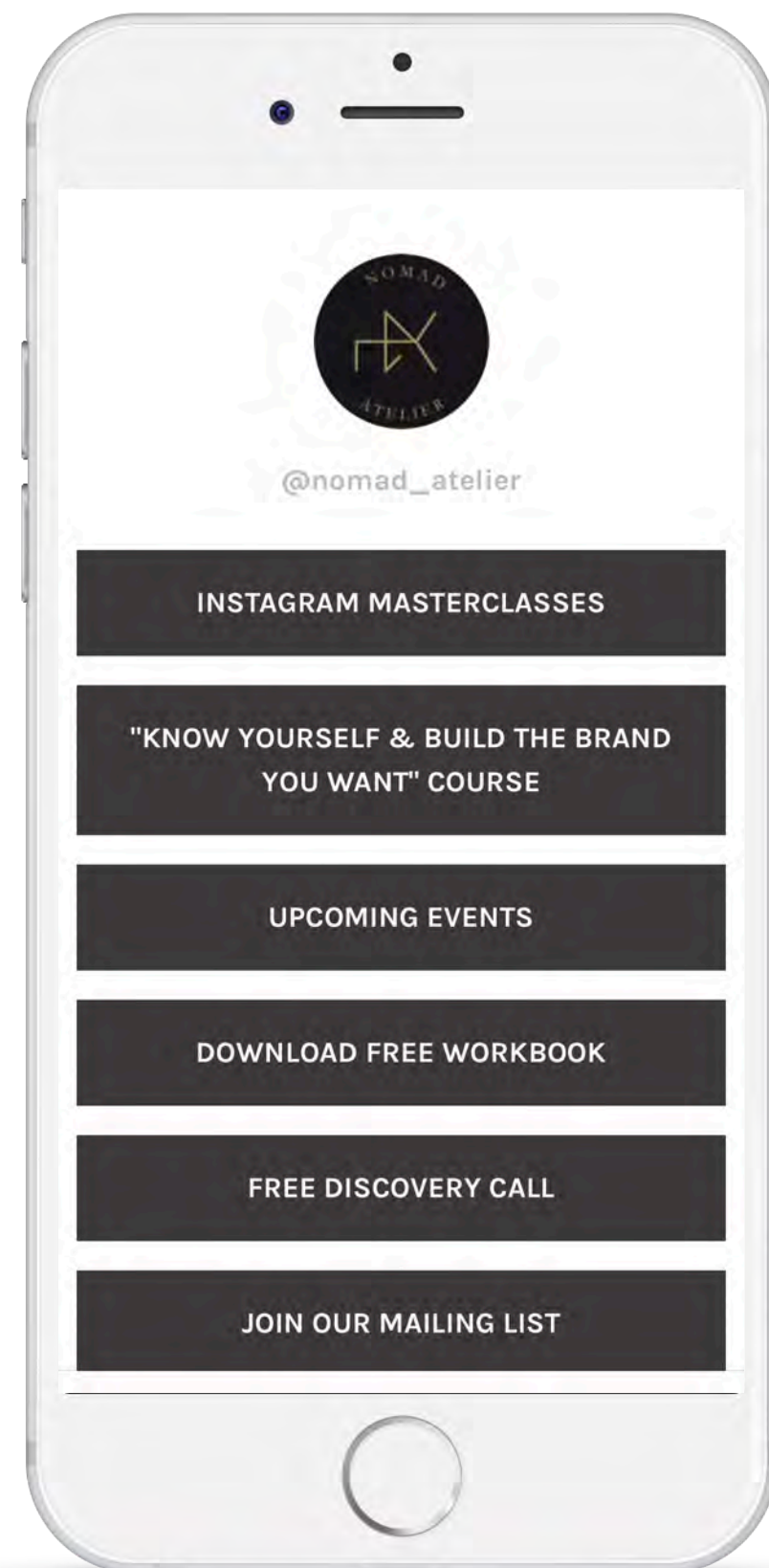


Regram (repost)

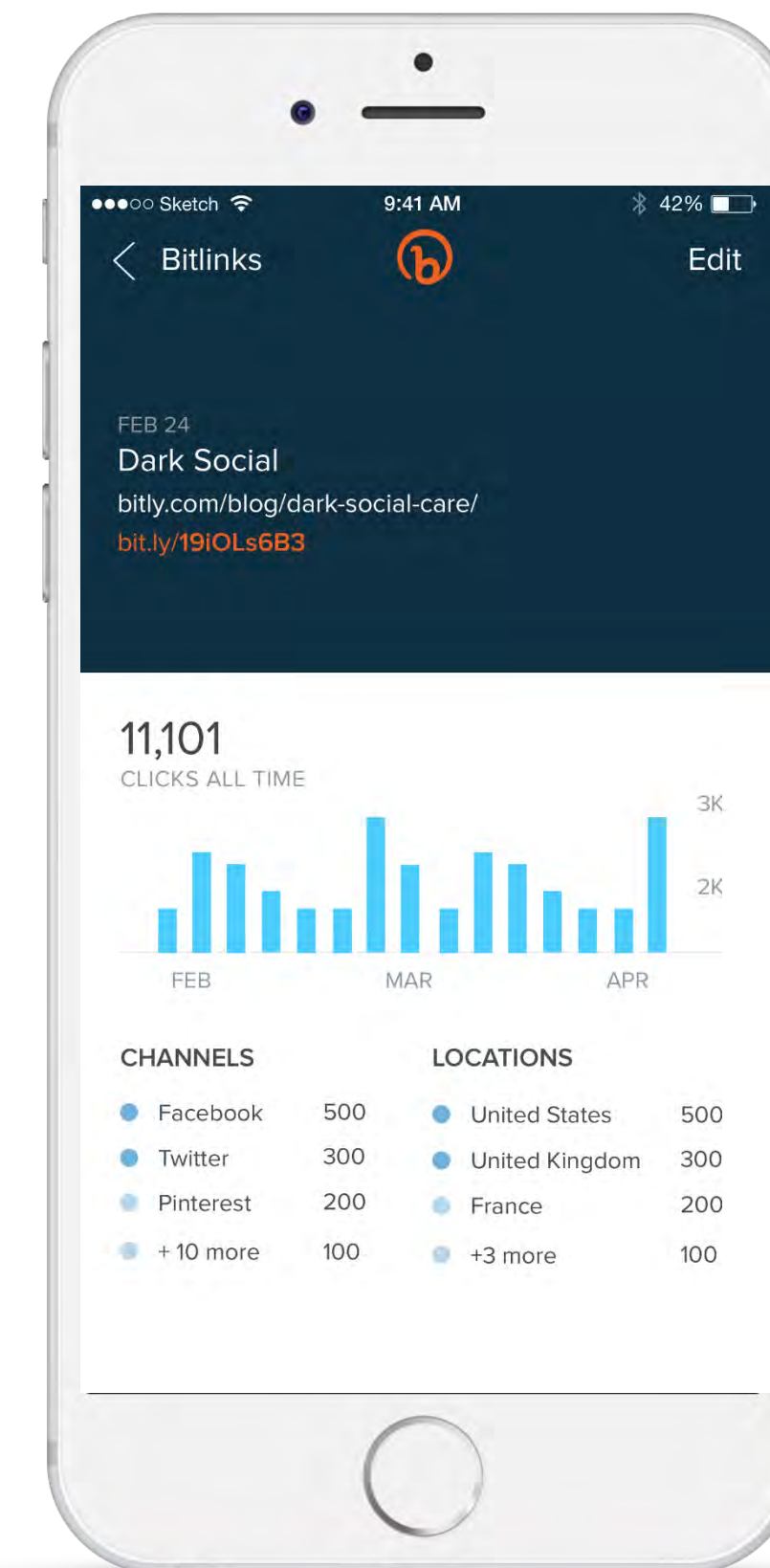


Display Purposes
(Website - Search hashtags)

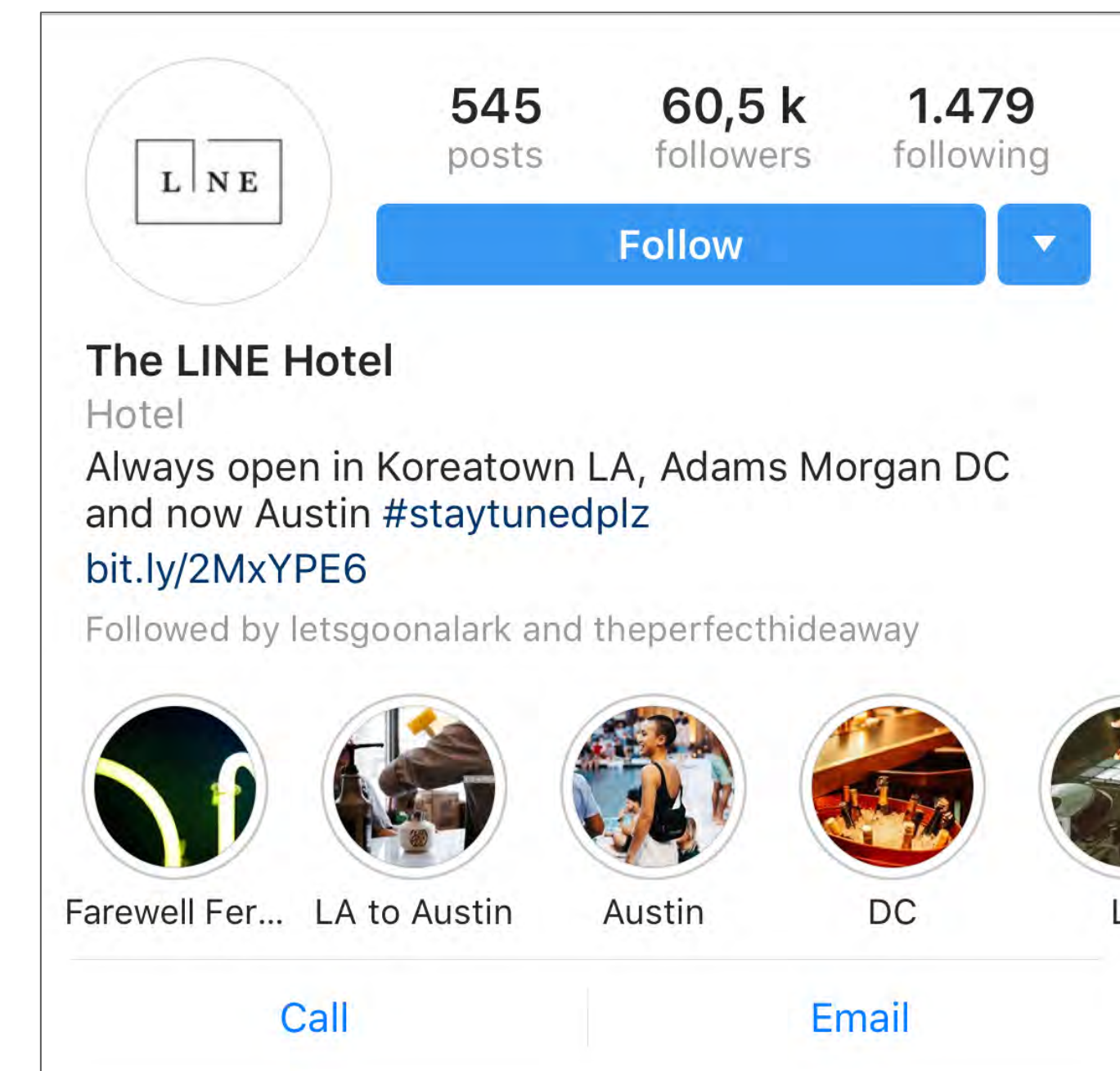
ADVANCED/ *BUSINESS* TOOLS



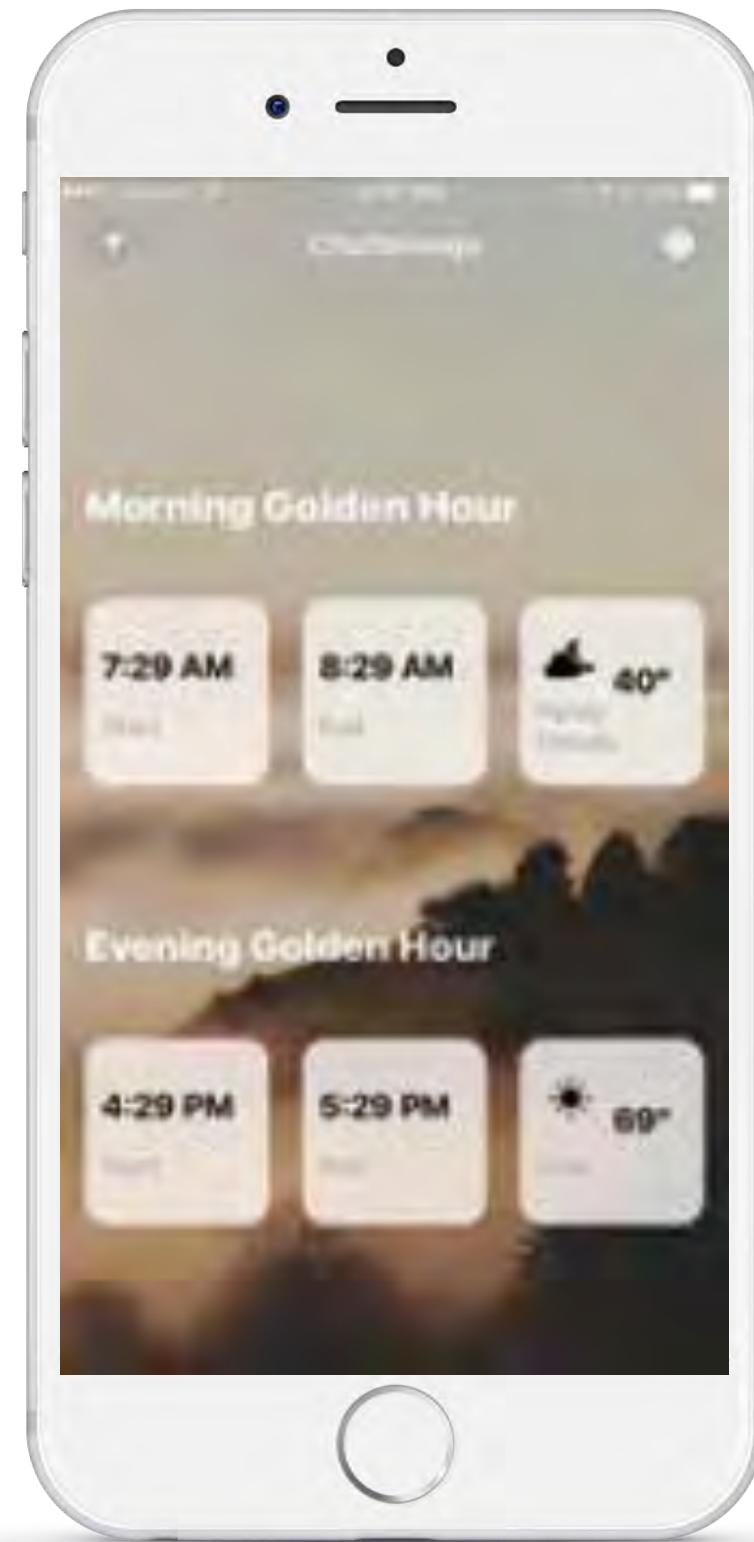
Linktr.ee



Bit.ly
(URL shortener to track clicks)



PHOTOGRAPHY APPS



Golden Hour

(find the most suggestive light during the day in your time zone)



Overvideo

(add font and edit video)

ANY QUESTIONS?

If you feel you need a 1-to-1 session to review your work, book here:

<https://calendly.com/nomadatelier/instagramstrategysession>

UPCOMING COURSE: KNOW YOURSELF & BUILD THE BRAND YOU WANT

<https://nomadatelier.lpages.co/design-business-brand-youwant/>

